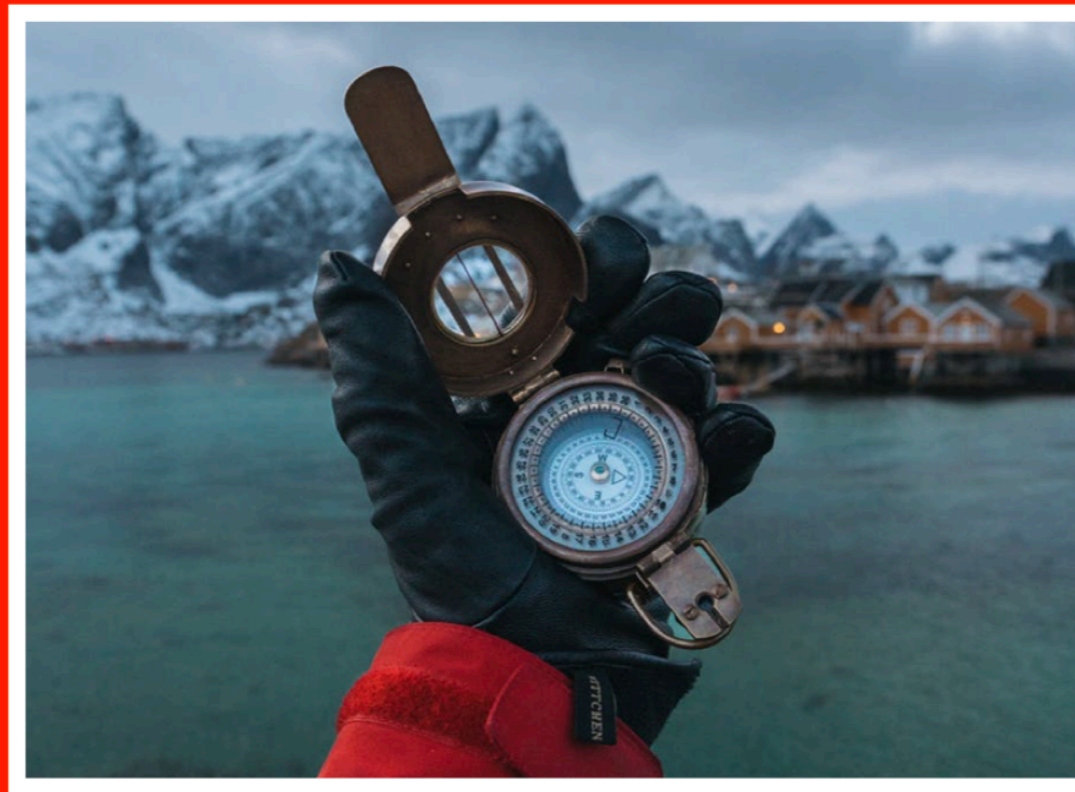


The
LEADERSHIP
M **ATRIX**
TOOL



WHERE ARE YOU AS A LEADER?

BY KELLY CROY

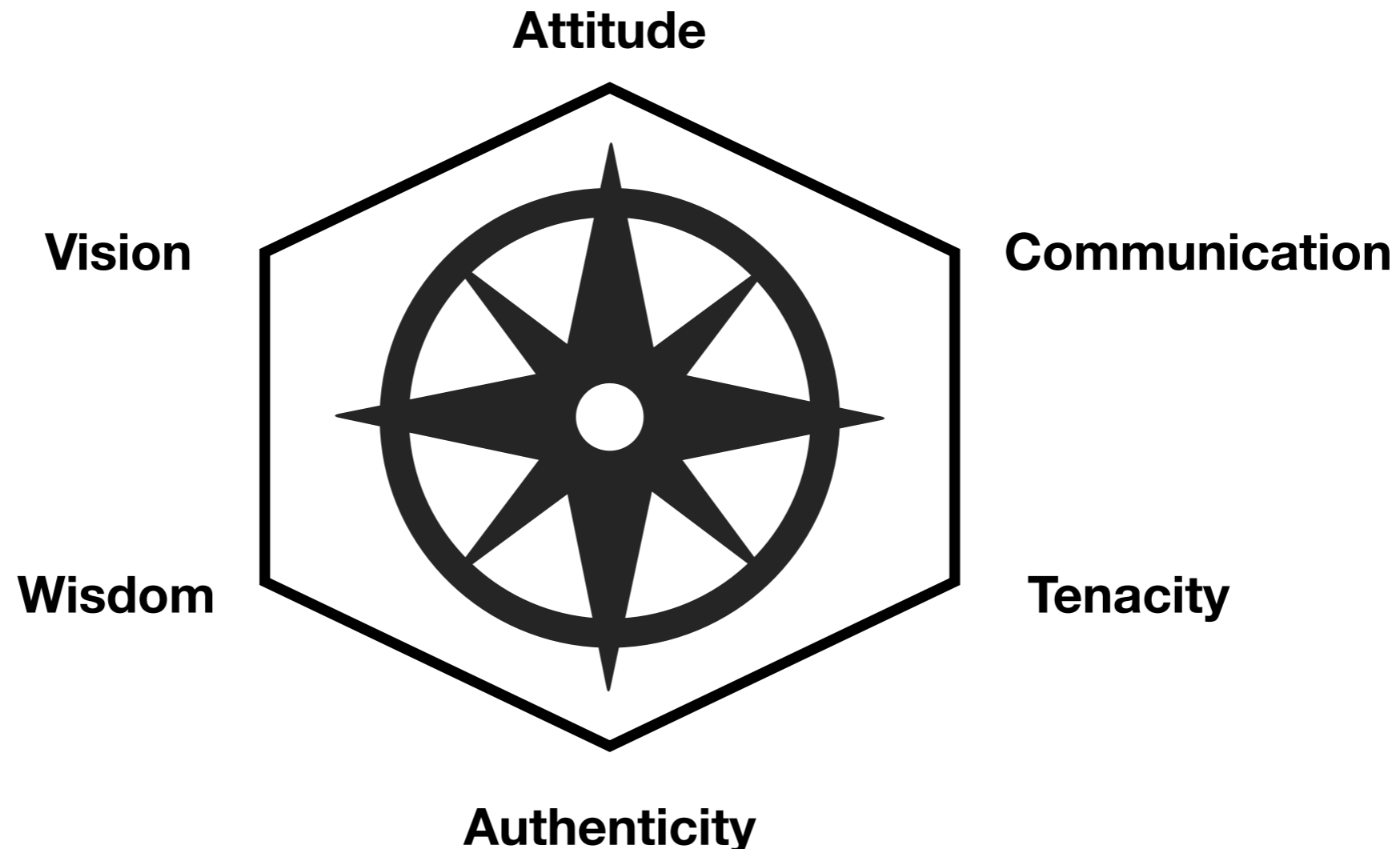
The Leadership Matrix

By Kelly Croy

Find the Leadership Matrix on page 5.

How can you measure yourself as a leader?

Use the Leadership Matrix to see how you measure-up as a leader in these six core areas of leadership:



1. Attitude:

Even if you acquired and mastered all of the other leadership elements outlined today, yet failed to develop a good attitude, you will fail as a leader. Furthermore, if you possess only marginal measures of the other traits mentioned, yet you have a fantastic attitude, you will excel as a leader. Yes, your attitude is indeed that important! To put it quite simply, your attitude will make you, or break you.

2. Communication:

You are always communicating! Always. Most problems come from poor communication, and most success from great communication. Seize the power of praise and encouragement. Learn to say “No.” Master how you communicate with yourself and others. Leadership is most often defined as ‘the ability to influence others,’ and our influence stems from how we communicate.

3. Wisdom:

You hear the word ‘wisdom’ and I’ll bet many of you picture an old guy with a long white beard. Right? Quit it. A great definition of wisdom is simple: the ability to see the future consequences of the decisions you are making right now. That’s it. (Better read it one more time.) How do you obtain wisdom? Well, that question has been bouncing around for thousands of years. For a start, try surrounding yourself with great people, great books, quality experiences, travel, and most importantly spend time each day in reflection. Wisdom is a journey, not a destination. Are you on it?

4. Tenacity:

What an unusual word! But I love saying it out loud, and I love it even more when it is used to describe someone. (Especially me!) You want respect? Develop tenacity, the ability to never give up, be discouraged, or quit. I can think of few greater qualities in a person. Seek the thrill of a challenge. Still not sure? Tenacity is within every person who has ever accomplished something great. It’s the most important quality of any hero in a book or in the movies. You must enjoy the thrill of a good challenge.

5. Vision:

Vision is the entire purpose of Leadership. It’s the dog in a corn dog, the noodles in spaghetti, and the music at a dance. Without vision, a leader is nothing more than someone moving around making noise. The vision is the purpose of an organization. It’s the mission, or the direction in which the organization wants to move toward. Know this, an organization’s vision must be clear to everyone involved, and that is the job of a leader. A leader has this incredible ability to get everyone to enthusiastically work toward this common vision. In times of setback, defeat, and even failure, a true leader rallies everyone toward the vision once again.

6. Authenticity:

Do you act the same way whether your parents, coaches, teachers, and advisors are around or not? Or are you a different person to different people.? If you got all of the people you know together in one room, would they describe the same person? Authenticity isn’t about being perfect but it has everything to do with trust, integrity, and loyalty. Living an authentic life is paramount to maintaining your credibility as a leader and leaving a lasting impact on others. We trust and admire those who live authentic lives, and the people who live by a set of core values. Authenticity is about who you say you are, who people say you are, and who you really are. Tell me what you value and I’ll tell you what kind of person you will become.

Is that it? Just Six Leadership Elements?

You know better. You could devote your entire life to learning about leadership, but the best classroom we have is service. Get out there and put these six to action. As you begin mastering one you will begin strengthening the other five, and soon you will be developing leadership skills and techniques beyond what is mentioned here.

The Leadership Matrix

By Kelly Croy

What is Excellence in Leadership?

Excellence	Realistically Optimistic. Positive. Fun. Problem solver. We vs. I	Life-long learner. Applies what they learn. Everyone has something to teach me. Strong PLN	Sees projects to their completion with energy and high spirits. Makes finishing projects an event!	Clear. Inspiring. Swift. Concise. Personal.	Enchanting. Clear. Unified. Everyone knows their role.	Holds themselves to incredibly high standards personally & professionally.
Better	Corrects their lapses of negative attitude. Understands attitudes are contagious.	Willing to do more than asked. Curious about how to improve.	Moments of Greatness, but Sporadic Hit & Miss	Goes back and corrects miscommunication. Working hard to reach everyone.	Trying to get everyone on same page.	What you see is what you get. Genuine.
Typical	Good when times are good. Bad when times are bad. Unpredictable.	Education is something I did. Will do the minimum required to get by.	Absent	Inconsistent. Scattered. Infrequent.	You tell me. Vague. Dull	Different person at work than at home. Different from one person to the next.
	Attitude	Wisdom	Tenacity	Communication	Vision	Authenticity

1



What is your next update?

Becoming the Best Version of You!

Describe the updated version of you professionally?

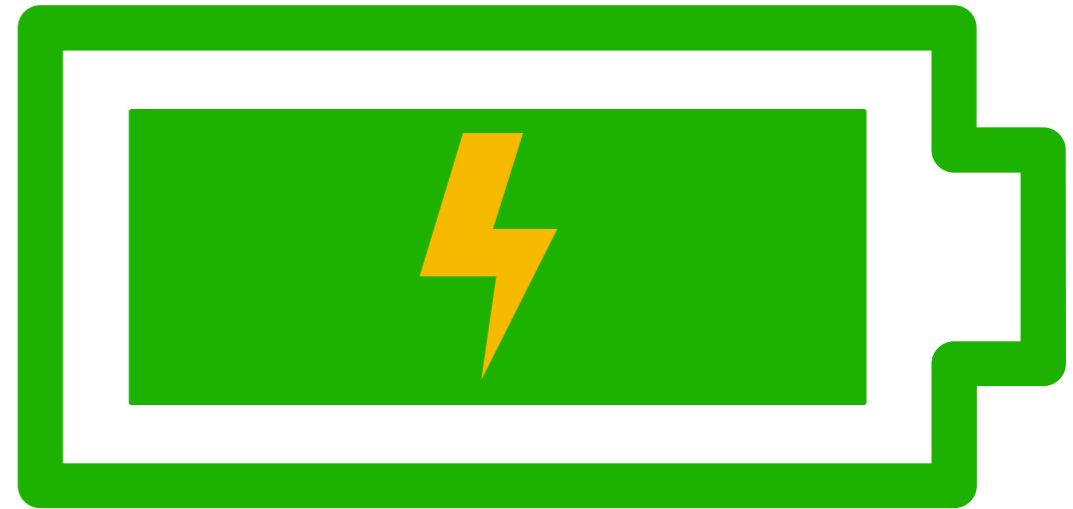
What needs to happen and what must happen?

‘Musts’ get done!

Describe the updated version of you personally?

Your 5:

You **MUST** have these five people in your life:



Who is your **ENCOURAGER**? _____

Who is your **MENTOR**? _____

Who is your **COACH**? _____

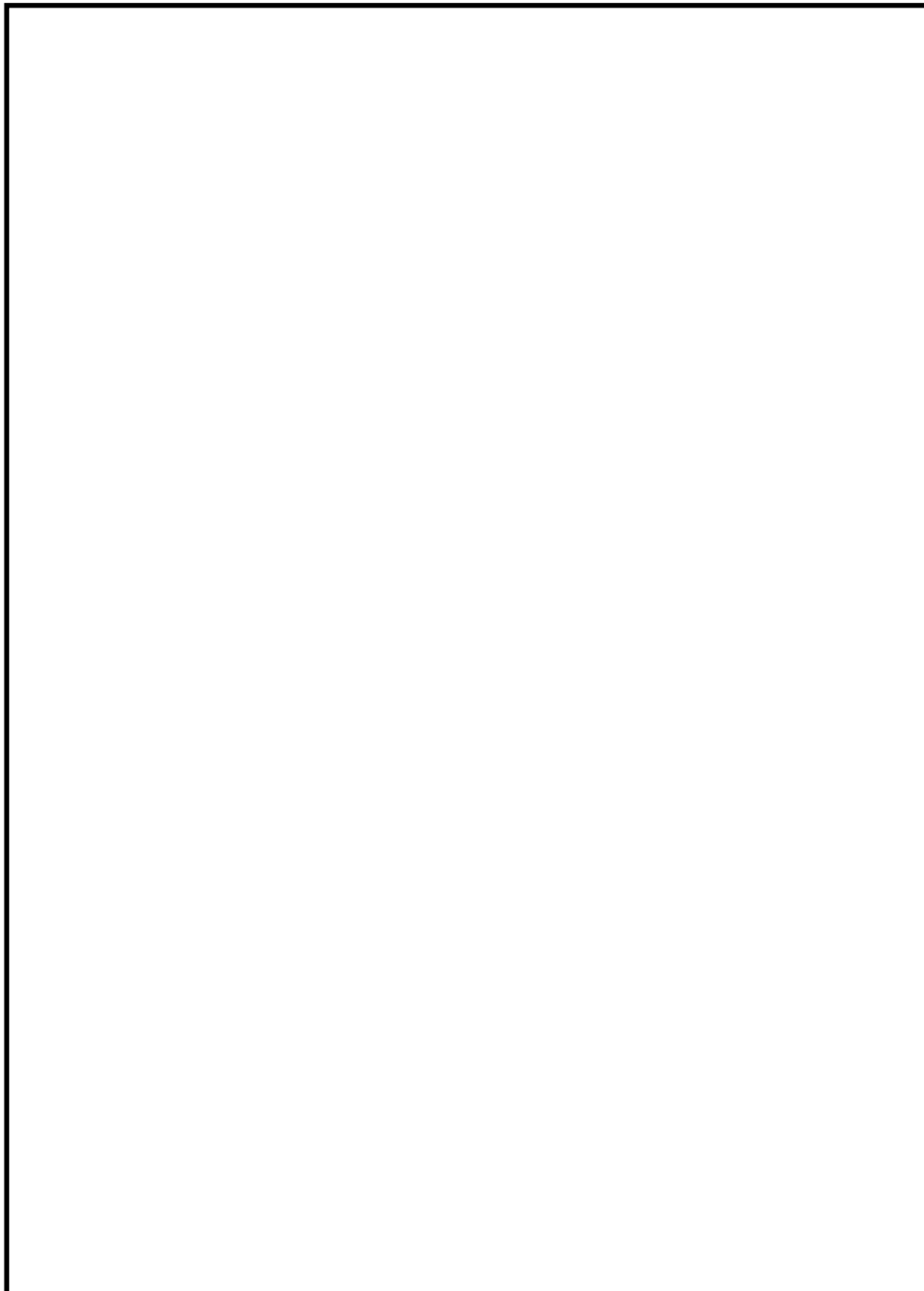
Who is your **FRIEND**? _____

Who is your **TRUTH-TELLER**? _____

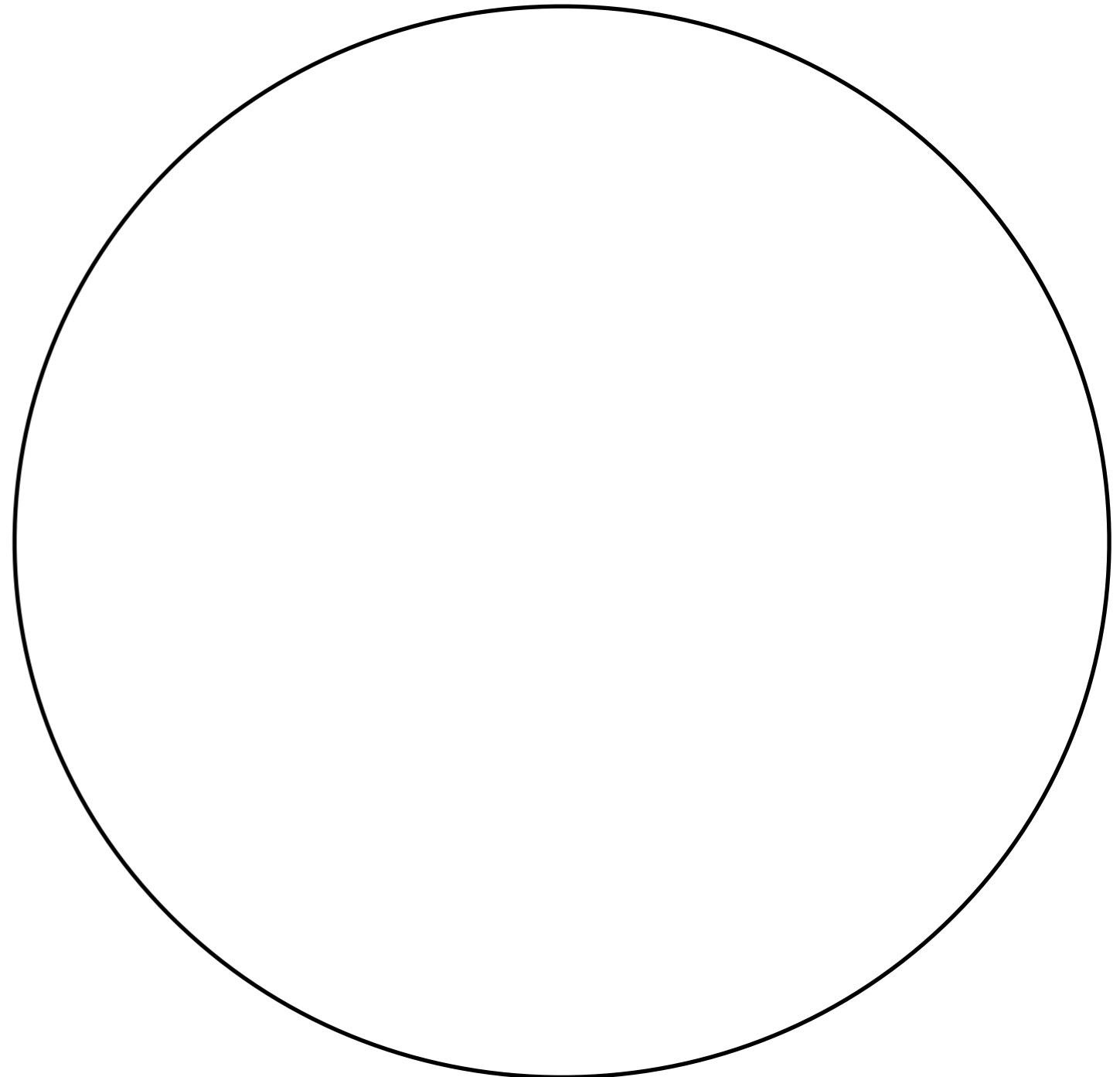
WHY? HOW CAN YOU BE THESE PEOPLE TO OTHERS?

You are either improving your organizations **culture or you negatively impacting it. There is NO middle ground. Everything we say or do NOT say and everything we do or do NOT do, **impacts** the culture we are in. We are NEVER outside of our organization's culture.**

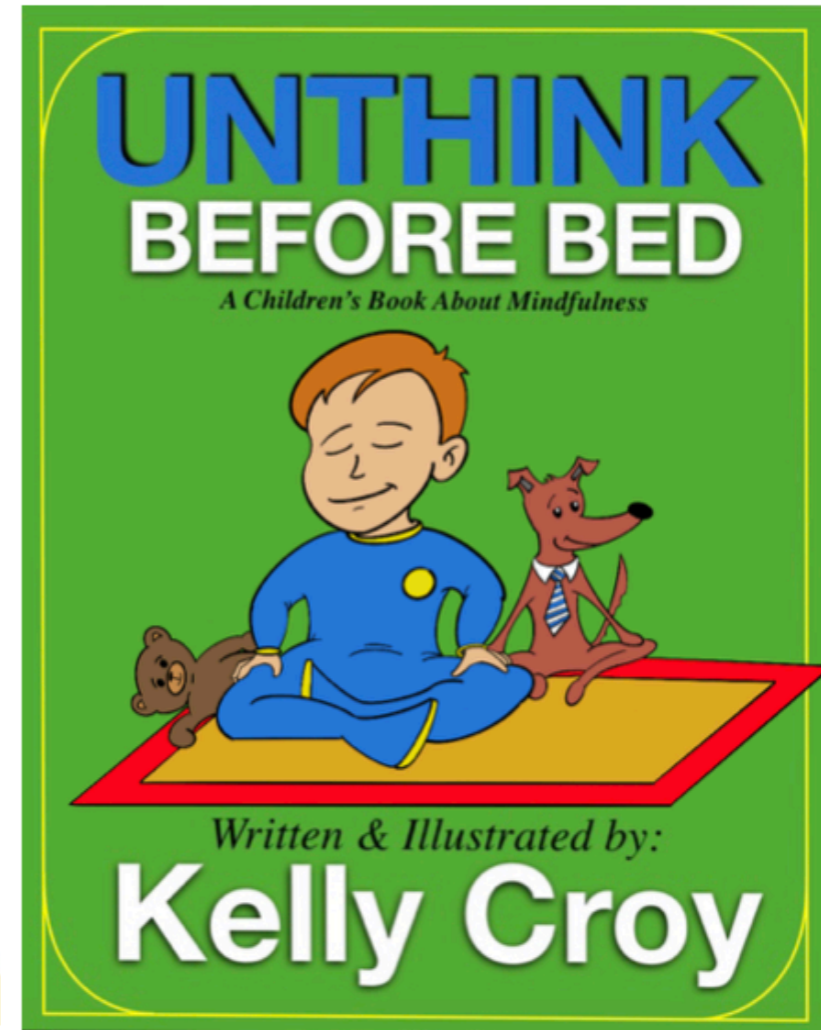
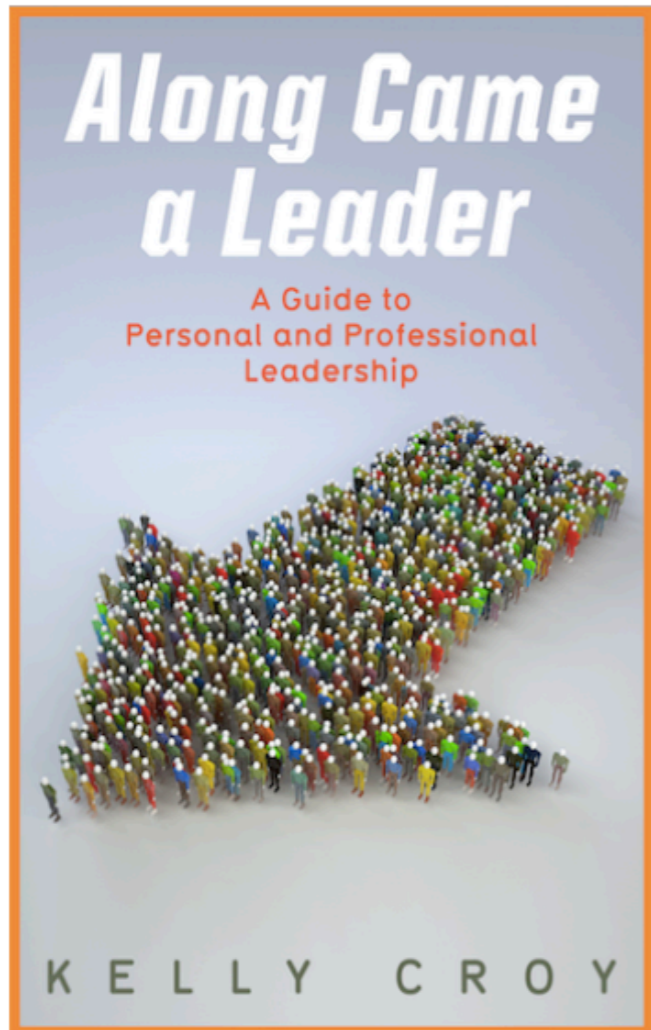
Describe the culture you want in your organization:

A large, empty rectangular box with a black border, intended for the user to describe the culture they want in their organization.

List what you are willing to contribute to create the culture you want:

A large, empty circular box with a black border, intended for the user to list what they are willing to contribute to create the culture they want.

More by Kelly Croy



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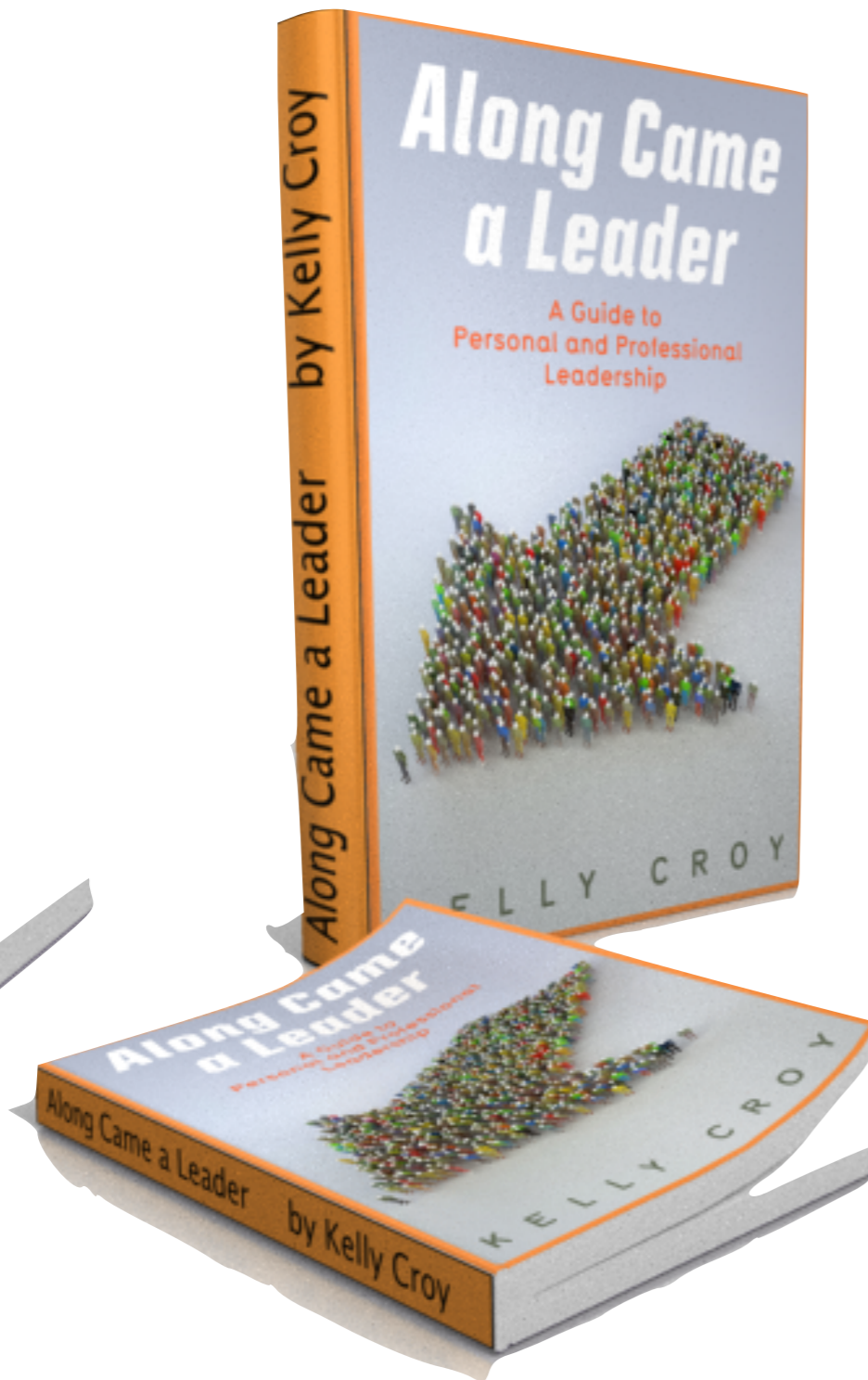
Along Came a Leader

This Leadership Matrix is based 6 Core Elements of Leadership in my book, *Along Came a Leader*.

If you found this Leadership Matrix helpful, please consider purchasing my book, *Along Came a Leader*. [You can purchase it by clicking this link right now.](#)

Along Came a Leader: A Guide to Personal and Professional Leadership will help you make tremendous advancement in leading your personal life and positively influencing those around you.

Parents, students, athletes, teachers, administrators, corporate managers and organizational leaders have all found *Along Came a Leader* to be a valuable tool and asset. I hope you will add it to your reading list.



Unthink Before Bed

Unthink Before Bed is the perfect bedtime book with over forty, beautifully colored illustrations and a whimsical rhyme reminiscent of Dr. Seuss.

Written and illustrated by a veteran educator of thirty years and a father of four. This is Kelly Croy's second book.

Unthink Before Bed teaches children (and adults) how to slow down, build routine, get to bed, and sleep.

Woven into every stanza and illustration are the ten, secret lessons of mindfulness.

Reduce anxiety, worry and stress. Fall asleep happily. Get a peaceful night's rest.

Enjoy this fun and relaxing bedtime story.

Readers are leaders. [You can purchase it now using this link.](#)

